

SOIL INTERFACES FOR SUSTAINABLE DEVELOPMENT (ISMOM 2015)



A Scientific Sponsorship Opportunity

On the occasion of the International Year of Soil, we are writing to invite you to consider a unique sponsorship opportunity. Sustainable development requires stewardship practices for soil that are science-based and verifiable. The issues facing agriculture and other industries involve numerous processes—organic matter loss, nitrous oxide emission, phosphorus losses, to give just a few examples—occurring at the soil interface level.

The Canadian Society of Soil Science is teaming up with a branch of the International Union of Soil Sciences and Quebec's Association of Specialists in Soil Sciences to host a conference focused on the links between soil interfaces and sustainable development. They are taking this topic seriously. The plenary keynote speaker, Dr. John Duxbury, will speak from a long career of experience in applying the sciences of soil organo-mineral interactions to sustainable development issues, particularly the production of healthy nourishing food in developing nations, including South Asia and Africa. Our hope with this conference is to inspire students—the next generation of scientists—to engage the challenges imposed by the human family's need to address the emerging sustainable development goals.

The next page outlines the details of benefits to sponsoring organizations relative to contribution level. All sponsors receive the benefit of positioning themselves, in the minds of the public and today's young scientists, from Canada and from around the world, as organizations committed to progress in the responsible management of soils. We invite you to make your commitment as soon as possible. Recognition in the program book requires receipt of your information (to Dr. Asim Biswas) by **15 May 2015**.

There is also an opportunity to sponsor a new award in recognition of the late soil scientist Dr. P.M. Huang. See website below for details. Please contact Carlos.Monreal@agr.gc.ca if you are interested.

Yours sincerely,

The Sponsorship Committee

Tom Bruulsema, IPNI

Asim Biswas, McGill University

Carlos Monreal, AAFC

Joann Whalen, McGill University

For further detail on the conference, please visit

<http://ismom2015.conference.mcgill.ca/indexOf50.html>

SOIL INTERFACES FOR SUSTAINABLE DEVELOPMENT (ISMOM 2015)



5 – 10 July 2015
McGill University, Montreal



JOINT MEETING OF



DETAILED BENEFITS OF SPONSORSHIP PACKAGES:

PATRON (\$5000 +):

- A large sign with a logo (approx. 3' X 2') placed at the registration area placed individually
- Two complimentary registrations + two tickets for the Gala Dinner and Awards Banquet
- A logo on the website in sponsor patron area and 50-100 word company promo
- Acknowledgement in proceedings and during acknowledgment slide presentations
- Acknowledgement as co-host at the conference banquet
- A moderator acknowledgement of contribution at the Opening Reception and the Banquet
- Opportunity to have an exhibit beside the poster presentations during the conference
- Prominent central placement of logo on conference bag
- Opportunity to include promotional material in conference bag

PLATINUM (\$2000 - \$4999):

- A large sign with a logo shared with a maximum of two other logos at the registration area
- One complimentary registration + one ticket for the Gala Dinner and Awards Banquet
- A logo on the website in sponsor area and maximum 50 word company promo
- Acknowledgement in proceedings and during acknowledgment slide presentations
- A moderator acknowledgement of contribution at the Opening Reception and the Banquet
- Opportunity to have an exhibit beside the poster presentations during the conference
- Placement of logo on conference bag with a maximum of 2 other logos
- Opportunity to include promotional material in conference bag

GOLD (\$1000 - \$1999):

- A sign with a logo shared with ten other logos placed at the registration area
- One complimentary registration
- A logo on the website in sponsor area
- Acknowledgement in proceedings and during presentations
- A moderator acknowledgement of contribution at the Opening Reception and the Banquet
- Opportunity to include promotional material in conference bag
- Placement of logo on conference bag with a maximum of 10 other logos

SILVER (\$500 - \$999):

- Listing with the logo at the registration area
- A logo on the website in sponsor area
- Acknowledgement in proceedings and during acknowledgment slide presentations
- A moderator acknowledgement of contribution at the Opening Reception and the Banquet
- Opportunity to include promotional material in conference bag

BRONZE (<\$500):

- Listing with the logo at the registration area
- A logo on the website in sponsor area
- Acknowledgement in proceedings and during acknowledgment slide presentations
- Opportunity to include promotional material in conference bag

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SPONSORSHIP AGREEMENT

Joint meeting of the Commission 2.5 of the International Union of Soil Science, the Canadian Society of Soil Science, and the Association québécoise des spécialistes en sciences du sol, hosted by McGill University

Company name: _____ hereby agrees to contribute the sum of \$ _____ payable to “McGill University” to become a sponsor of the “Soil Interfaces for Sustainable Development” conference to be held 5-10 July 2015 in Montreal, Quebec.

Levels for General Meeting Sponsorship (see “DETAILED BENEFITS OF SPONSORSHIP PACKAGES” above)

- ☐ PATRON (\$5000 +)
- ☐ PLATINUM (\$2000 - \$4999)
- ☐ GOLD (\$1000 - \$1999)
- ☐ SILVER (\$500 - \$999)
- ☐ BRONZE (<\$500)

Sponsors will be recognized provided that full information and a commitment for payment is received by 15 May 2015.

1. Sponsor must provide an electronic/digital copy of the company logo (TIF or JPG preferred) to have it included on the Sponsor sign and other acknowledgements.
 - ☐ An electronic copy of our logo is enclosed on a CD.
 - ☐ An electronic copy of our logo is being supplied by email to asim.biswas@mcgill.ca
2. Sponsor must provide a brief description of the company, its products and services to have it included on the Sponsor List. We reserve the right to edit copy for space requirements.
 - ☐ Description is attached
 - ☐ Description is being supplied by email to asim.biswas@mcgill.ca

Company Name (*We will use it exactly as you write it here*): _____

Website: _____

Address: _____

Postal code _____ Email _____

Phone _____ Fax _____

Name and Title of Authorizing Agent: _____

Authorizing Agent's Signature _____

- ☐ Payment is enclosed (cheque or bank draft payable to McGill University)
- ☐ Please invoice us

Send this completed and signed agreement by either:

Mail: Dr. Asim Biswas, Department of Natural Resource Sciences, McGill University, 21111 Lakeshore Road, Ste-Anne-de-Bellevue QC, H9X 3V9

E-mail: asim.biswas@mcgill.ca